



Emily L Hunter

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2000 2nd Ave South | Apt 329 | Birmingham, AL 35233

## skills

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### PRINT MEDIA

Extensive knowledge of InDesign for book creation • Variable Data Printing using InDesigns DataMerge • Creation of eye catching advertising, brochures, direct mail, and flyers • Large scale billboards & signage creation with Illustrator & InDesign

### PRODUCTS

Understanding of spacial effects when creating imprints for 3D objects • Vector Art Creation for imprints

### INTERACTIVE

Building custom CMS systems for product management, client management, email drip campaigns, and dynamic page generation • Creating & maintaining Wordpress websites & themes • Static Site Creation with HTML & CSS • SEO & SEM • Flash animation, Flash photo slide shows & Flash navigation • PHP & MySQL Database

### DIGITAL PHOTOGRAPHY

Shooting with Cannon Rebel SLR • Photo manipulation, correction and retouching with Photoshop

## experience

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### LAH Real Estate, Inc. • MARKETING DEPARTMENT 2006 - CURRENT

GRAPHIC DESIGNER 2006-2007

Creation & management of electronic billboards

In house printing & VDP address printing

Artwork for distributable items, i.e. magnets, koozies, pens, notepads & t-shirts

Brochures, packages & display boards for properties and communities

Property marketing including postcards, brochures, flyers & emails

GRAPHIC DESIGNER & WEB MASTER 2007-2009

In addition to the responsibilities listed above:

Designer, developer and webmaster for 20+ individual agent & property websites

Tracking of SEO with Google Analytics for all sites

Artwork creation for corporate & individual agent marketing campaigns

Maintaining cohesive marketing campaigns across company branches & divisions

Designer, developer and webmaster for www.lahrealestate.com

MARKETING DIRECTOR & WEB MASTER 2010 – CURRENT

In addition to the responsibilities listed above:

Designer, developer and webmaster for www.lahrentals.com

Manage Marketing Money Incentive Program

Manage Client Follow-Up Program, an opt-in marketing drip campaign

Manage company store inventory and sales

Manage and promote advertising contracts and organize office agent advertising

Videography & editing for web videos

# RESUME



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## experience continued

UAB Campus Recreation Center • GRAPHIC DESIGNER 2005- 2006  
Designer, developer & webmaster for the Campus Recreation Center Website  
Creation of posters, flyers & promotional items for student activities  
General advertising

Vazda Studios • STUDENT INTERN SUMMER 2005  
Still Graphics for TV Advertising  
Motion Graphics for TV Advertising

Chaphil Advertising Group • STUDENT INTERN FALL 2004  
General advertising

## education

University of Alabama at Birmingham  
Bachelors of Fine Arts: Concentration in Graphic Design, Minor in Art History  
3.37 GPA over all; 3.73 in major  
Alpha Lamda Delta, Freshman Honor Society  
Student Chapter, AIGA member (2001-2005), president (2005)  
Thompson High School  
Advanced Diploma, Graduate with Honors  
National Art Honor Society, French Honor Society, AP Art Award  
3.65 GPA

## software proficiencies

Adobe Creative Suite 4  
Excellent Photoshop skills • Vector art creation with Illustrator • Multi-page layout with InDesign • Website creation with Dreamweaver • Flash Video & Animation  
Wordpress Installation, Integration and Theme Creation  
Web Development with HTML, PHP, MySQL, Spry (Ajax)  
Google Checkout, Google Maps, Google Analytics  
Microsoft Office

## references

Jim Lawrence, President LAH Real Estate  
jiml@lahrealestate.com; 205-870-8580

Fred Gillam, IT Director LAH Real Estate  
isdept@lahrealestate.com; 205-870-8580

# RESUME